

Vacancy

Internship Visual Design

Location: JustdiggIt head office, Amsterdam city centre

JustdiggIt (www.justdiggIt.org) is a non-profit organisation working on landscape restoration in Africa to make a positive climate impact. We believe in the power of nature and that together, we can cool down the planet. So far, we've regreened over 60,000 hectares and brought back 5 million trees in Kenya and Tanzania but we're not done yet!

In the next 10 years it is our ultimate goal to reach 350 million farmers and inspire & activate them to restore all degraded land on the African continent by combining traditional farming techniques with data and modern technology.



An ambitious mission which we can only achieve with the right team. This is why we might be looking for you!

Your role:

Is super diverse! You will support our art director and marketing team in every possible form of visual communication: from off- to online! For example, you will help with the design of graphic images or video material for online use, such as social media posts, presentations and newsletters. But you'll also get to work with offline expressions such as advertisements in magazines or the design of billboards! Moreover, you'll also help in the creation & design of other marketing & communication outlets, campaigns and our social media strategy.

As an intern at JustdiggIt, you'll have a lot of responsibility, freedom to develop yourself and space to bring in your own creative ideas! In short, you play an important role within our (small) team.

Required experience and skills

- You are at least in your 2nd year of a MBO or HBO degree in the creative sector (think of courses such as Graphic lyceum, Artemis, NEW school or Communication & Multimedia Design or School of the Arts).
- You will be available for at least 4 months for a minimum of 32 hours per week.
- You have a good command of Adobe CC: Photoshop, Illustrator, Indesign.
- You have affinity with our green mission!
- You are proactive and come up with new creative ideas yourself.
- You have knowledge of social media and online trends.

Nice to have skills: video editing, 2D/3D animation, web and mobile design, illustration, UX/UI design, copywriting

We offer

- Be part of a growing non-profit organization with a great mission: regreening our planet!
- As part of a fast-growing organisation, there will be ample room for personal and professional development.
- Lots of room for your own creative input.
- Great colleagues, other interns and a diverse team, a good atmosphere, working in an international setting from the city centre of Amsterdam (right across Amsterdam Central Station).
- You will get paid € 250,- per month (based on a 40 hour work week) + travel costs reimbursed.

We are committed to building a team that includes and welcomes people of different genders, ethnicities, faiths, sexual orientations, and other diverse backgrounds.

If you believe you are the right person for this role, please send your CV and motivation letter to info@justdigg.it