



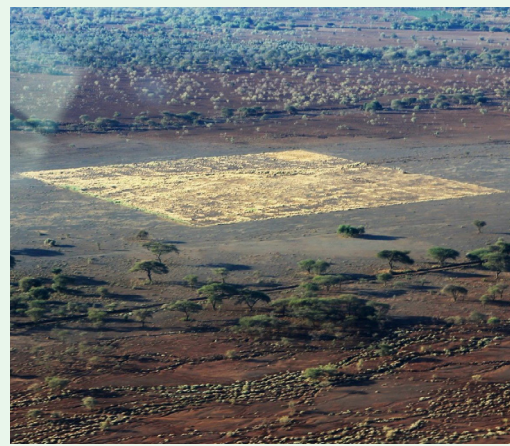
WE ARE LOOKING FOR A NEW TEAM MEMBER

LANDSCAPE RESTORATION ENTERPRISE MANAGER



Duty Station:
Kuku group ranch, Kimana or Oloitokitok (TBD) with regular visits to our project sites and office in Nairobi

Employment type:
Full time



CONTEXT

Justdiggitt, an international landscape restoration organization active in Africa, is looking for someone to join our team as Landscape Restoration Enterprise Manager. This social enterprise will help pastoral communities to generate income from landscape restoration activities such as grass seed banks.

In Kenya, Justdiggitt and our local partners work on a range of interventions to restore degraded rangelands in Kajiado county. This is a vital ecosystem for Maasai pastoralists, their livestock and wildlife, but is a region that has also suffered from heavy overgrazing and erosion.

We have identified opportunities for a Landscape Restoration Enterprises (LRE): a social business model whereby degraded landscapes are restored and simultaneously generate an income for pastoral communities. Justdiggitt is specifically interested in grass seed banks where communities produce grass seeds (and hay) which can be used within the community, or sold to NGOs, governments or private companies. Other enterprises may be developed with time.



Currently there are a few functional grass seed banks within our project areas, and we have the ambition to develop more. In the coming few years we need these indigenous grass seeds for our own restoration projects (thereby providing an initial market), but we also want to work towards a model where the grass seed banks can provide seeds to other buyers too. We have carried out some preparatory work and are confident there is potential in this concept.

Therefore we are looking for a new team member who will take the lead in making the next step: set up the social enterprise, help the current community groups (women groups) to optimize their seed production, help to establish new community groups and make the social enterprise thrive.

KEY RESPONSIBILITIES

Set up the Landscape Restoration Enterprise (LRE)

- Finalize the business plan.
- Advise on the structure and register the LRE.
- Ensure all legal and practical formalities are in order for the LRE to trade in grass seeds.
- Onboard existing community groups.

Managing and growing the LRE

- Set up new grass seed banks led by community groups (including subcontracting of partners and helping them in the recruitment and selection of these community groups).
- Developing training manuals for community groups and train them on establishment and maintenance of grass seed banks.
- Develop the entrepreneurial and business skills of the community groups.
- Develop and implement quality control mechanisms for the production of grass seeds.
- Structuring and organizing the storage and transportation of seeds.
- Facilitate horizontal learning experiences amongst community groups.
- Marketing and sales of the grass seeds.
- Carry out business development (contacting potential partners and buyers) and maintaining a good relationship with partners and government entities (KALRO, KEPHIS, County Government and other NGOs).
- Report to donors/investors on the status of the grass seed banks and the LRE.
- In the future, expand the LRE to also support other products.

Integrating the LRE within the wider Justdiggitt and partners' programs

- Making projections and streamlining integration between grass seed banks supply and Justdiggitt's grass seed demand.
- Accompany Justdiggitt visitors to various grass seed banks and present to (potential) partners.
- Working closely with the Justdiggitt Monitoring and Evaluation team to monitor the various grass seed banks.
- Explore funding opportunities and co-write proposals.

REQUIRED EXPERIENCE AND SKILLS

- Bachelor's degree or higher in Business Development, Agribusiness Management, Environmental Management, or any related field.
- Proven entrepreneurial or business development experience, preferably in the environmental or agricultural sector.
- Experience with working or living in pastoral environments is a preference.
- Ability to liaise with stakeholders at different levels.
- Strong leadership skills.
- Ability to work independently and a pragmatic 'can do' attitude.
- Excellent organizational and administrative skills.
- Good understanding and working experience with Microsoft Excel.
- Valid driver's license.
- Fluent in Swahili and English, knowledge of Maa is a preference.
- Kenyan national.

WHAT DO WE OFFER?

- Be part of a great mission: regreen our planet!
- As part of a fast-growing organization, there will be ample room for personal and professional development.
- Great colleagues and a diverse team.

APPLY NOW!

We will support you from our head office in The Netherlands and our regional office in Nairobi with technical advice, organizational support and our strong international network of partners.

If you believe you are the right person for this role, please send your CV and motivation letter to vacancies@justdiggitt.org before 5pm on Wednesday 6 April, 2022.

We hope we can welcome you to our team soon!

