



WANTED: ALLROUND COPYWRITER

Do you have a way with words? Great! Are you a born storyteller? Even better. We are looking for a part-time allround copywriter to help us spread the word on our #1 solution to fight global warming: greening.



Hours:
16-24 per week

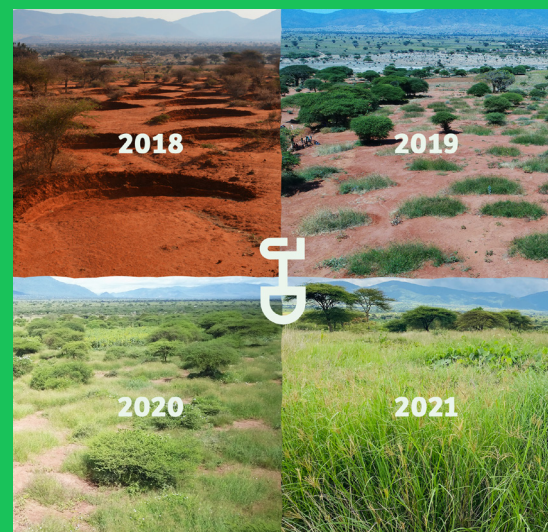
Language:
Dutch & English

Location:
Amsterdam



ABOUT JUSTDIGGIT

Our planet is warming, fast. In order to keep the global temperature increase below 2°C we need to act now. Luckily, there is a solution! By implementing nature-based solutions at scale, we can provide up to 37% of the solution to mitigate climate change. Herein lies our purpose: we make dry land green again together with communities and farmers in Africa. To scale up, we use communication and media to inspire and activate people to regreen their own land using easy-to-apply techniques. Up to date, we've restored 60,000 hectares of degraded land and regenerated 9+ million trees. A great start, as we are on a mission to regreen Africa by 2030, effectively cooling down our planet.



WHAT WILL YOU BE DOING?

Communication and storytelling are part of the main assets in our work: we use communication to scale up the impact of our African greening projects, and we run awareness campaigns within European countries about the benefits of nature-based solutions. To cool down our planet, we must effectively tell the story of the great benefits of nature-based solutions to new and seasoned supporters of JustdiggIt. As our copywriter you will oversee our tone of voice and its consistency across all our communication channels.

Newsletters, blog posts, SEO pages or annual reports: you will be the writer or editor for all written communications on behalf of JustdiggIt. In your job, you will be working together closely with the marketing communications team, but also with our programs team who run our on-the-ground greening projects in Africa.

WHO ARE WE LOOKING FOR?

For this position, it is important that you...

- Have an affinity with our green mission;
- Have a few years of relevant experience;
- Are a self-starter & independent. You take initiative to find out more;
- Are fluent in both Dutch and English, spoken and written;
- Have experience with handling multiple stakeholders and prioritizing;
- Preferably have some experience with digital marketing/ social media/design.



WHAT DO WE OFFER?

- Working for a great mission: to cool down our planet!;
- As part of a fast-growing organisation, there will be room for personal and professional development;
- Great colleagues and a diverse, international team;
- Introduction to the large network of JustdiggIt's many partners;
- Working from our centrally located historical office in Amsterdam with the opportunity to work remotely.

APPLY NOW!

We are committed to building a team that includes and welcomes people of different genders, ethnicities, faiths, sexual orientations, and other diverse backgrounds.

If you are interested in this position please send your CV and cover letter to nadia@justdiggit.org before April 18. Do you have any questions about this vacancy? Please contact Nadia de Waal on +31 (0) 20 737 23 66.

More information about JustdiggIt can be found at www.justdiggit.org.

