WE ARE LOOKING FOR A

DIGITAL PRODUCT OWNER

TO OVERSEE THE DEVELOPMENT OF A SMARTPHONE APP WITH THE AIM TO REACH 350 MILLION FARMERS TO REGREEN THEIR OWN LAND

Justdiggit is a fast-growing non-profit organisation working on landscape restoration in Africa. We are looking for a 'Digital Product Owner' to oversee the development of a smartphone app that will help farmers in Africa to regreen their land.

Location:
Amsterdam

Employment type:
32 - 40 hours per week

ABOUT JUSTDIGGIT

Justdiggit helps farmers in Sub-Saharan Africa to restore degraded landscapes using rainwater harvesting, agroforestry and climate resilient agriculture. We are currently active in Kenya, Tanzania, Togo, Ethiopia and Madagascar and have awareness campaigns throughout Europe and Africa.

We are developing a 'Regreen App' to spread the knowledge of regreening to all farmers with an internet connected phone. Together with other means of communication (SMS, radio, TV, billboards and more) this application should inspire and educate millions of farmers across Africa to regreen and thereby improving their land.

We have the ambition to launch a first version of the app in Tanzania next year and in the years to come scale to all sub-Saharan countries in Africa and add many more features and content.
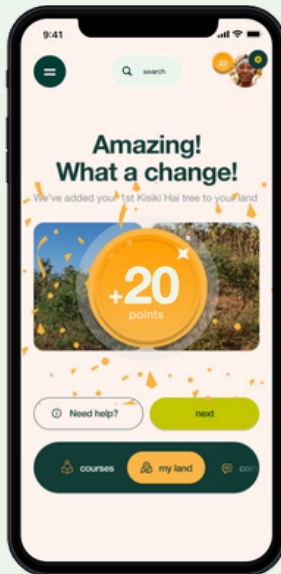
WHO WE ARE LOOKING FOR

We are looking for an experienced scrum 'Product Owner' to oversee the development of the Android and potentially also a KaiOS app for a smart feature phone. The app development will be done by a partner organisation with a team of experienced developers. We seek someone who can oversee their work, provide feedback to the developers, decide on priorities and features, and assess the quality of the development.
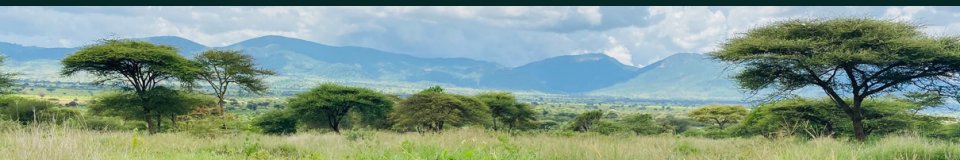
As you will be (at least for now) the only one at Justdiggit with 'hands on' app development experience we seek someone that can be the linking pin between the (external) development team and the Justdiggit colleagues with regreening and communication experience. We seek someone who loves scrum, but who also understands the challenges of an African farmer who uses a smartphone for the first time.

You will work closely with the Project Manager Digital Communication to align the contents and design of the app, decide on features/options and make sure that the app has all the qualities needed to activate millions of farmers across Africa to start regreening.

KEY RESPONSIBILITIES

- Oversee and lead all stages of the app development: from selecting the development partner to building the app, testing, and rollout.
- Provide technical advice to the development team, help decide on options and priorities of technical features and assess the quality of their work.
- Guide the team on issues related to the design, development, and deployment of the application.
- Investigate analytics requirements, problems and opportunities, seeking effective solutions through improvements.
- Identifying opportunities for application optimization, redesign, or process improvement.
- Creation and implementation of a privacy and security policy.

REQUIRED EXPERIENCE AND SKILLS

- 3+ years of experience as product owner in a scrum environment.
- Experience in launching apps with an external software development team.
- Comfortable and experienced in working with teams of developers and non-developers and being able to bring these together.
- A good understanding of mobile app analytics, security and privacy.
- Strong problem-solving skills.
- Experience working in an international team.
- Knowledge of applications for (or in) rural Africa has a strong preference.
- Fluent in English, both verbal and written. Knowledge of Kiswahili is a preference.

WHAT DO WE OFFER

- Be part of a great mission: regreen our planet!
- As part of a fast-growing organization, there will be ample room for personal and professional development.
- Great colleagues and a diverse team.
- You will be working from our office in Amsterdam with plenty of opportunities to work remotely and regular visits to our project areas.

APPLY NOW!

We are committed to building a team that includes and welcomes people of different genders, ethnicities, faiths, sexual orientations, and other diverse backgrounds.

If you believe you are the right person for this role, please send your CV and motivation letter to vacancies@justdiggit.org before 30 September 2022. Please make sure you mention 'Digital Product Owner' in the subject line of your email.