



# WANTED JUNIOR COPYWRITER

Do you have a way with words? Great! Are you a born storyteller?  
Even better. We are looking for a part-time junior copywriter to help us spread the word on our #1 solution to fight global warming: regreening.



**Hours**  
32 per week

**Language**  
Dutch & English

**Location**  
Amsterdam



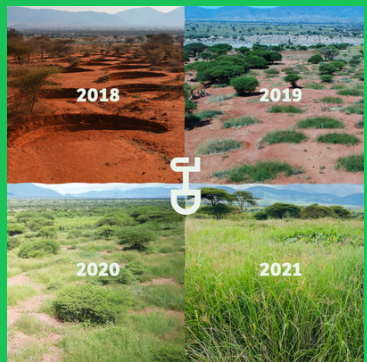
## ABOUT JUSTDIGGIT

Our planet is warming, fast. In order to keep the global temperature increase below 2°C we need to act now. Luckily, there is a solution!

By implementing nature-based solutions at scale, we can provide up to 37% of the solution to mitigate climate change. Herein lies our purpose: we make dry land green again together with communities and farmers in Africa.

To scale up, we use communication and media to inspire and activate people to regreen their own land using easy-to-apply techniques. Up to date, we're restoring 300,000

hectares of degraded land and regenerated 10+ million trees. A great start, as we are on a mission to regreen Africa by 2030, effectively cooling down our planet.



## WHAT WILL YOU BE DOING?

To cool down our planet, we must tell the story of the great benefits of nature-based solutions. We use communication and storytelling to scale up the impact of our African regreening projects.

Our Junior Copywriter plays a crucial part in spreading Justdiggit's story. You inform, activate, and inspire people across all our communication channels. Newsletters, awareness campaigns, blog posts, SEO pages, annual reports; this is an exciting new hands-on position in which you'll create all written communications on behalf of Justdiggit. You will be part of our communications team and you'll interact with every (international) department of Justdiggit, to dig up all our stories!

*"Saving our planet is now a communications challenge." - Sir David Attenborough.*

## WHO ARE WE LOOKING FOR?

For this position, it's important that you...

- Have an affinity with our green mission.
- Have a few years of relevant experience.
- Understand and feel our tone of voice.
- Have a creative hands-on mindset.
- Can work independently. You feel comfortable asking questions and taking initiative.
- Are fluent in both Dutch and English, spoken and written.
- Preferably have some experience with digital marketing/social media/design.

## WHAT DO WE OFFER?

- Working for a great mission: to cool down our planet!
- As part of a fast-growing organization, there will be ample opportunities for personal and professional development.
- Great colleagues, exciting environment and a diverse, international team.
- Introduction to the extensive network of Justdiggit's many (international) partners.
- Working from our centrally located historical office in Amsterdam with the opportunity to work remotely.

## APPLY NOW!

We are committed to building a team that includes and welcomes people of different genders, ethnicities, faiths, sexual orientations, and other diverse backgrounds.

If you are interested in this position, please send your CV and cover letter to **nadia@justdiggit.org** before November the 15<sup>th</sup>.

Do you have any questions about this vacancy?  
Please contact Nadia de Waal on +31(0)207372366.

More information about Justdiggit can be found at **www.justdiggit.org**.

