



WE ARE LOOKING FOR A RURAL COMMUNICATION COORDINATOR EAST AFRICA



Duty station:
Nairobi, Kenya

Employment type:
Full time

Start date:
April 2023



ABOUT JUSTDIGGIT

Justdigg is a fast-growing non-profit organization with a mission to regreen Africa and cool down the planet while creating opportunities for local communities and strengthening their reliance to climate change. Our approach is to inspire and empower millions of subsistence farmers and pastoralists to regreen their land by combining rainwater harvesting, agroforestry and climate resilient agriculture techniques. Click [here](#) to watch our story.



JUSTDIGGIT EAST AFRICA

Justdigg has its main offices in Amsterdam, the Netherlands and Nairobi, Kenya. The office in Nairobi serves as the Regional Office East Africa (ROEA) and was established at the end of year 2020 and since then has grown fast. The ROEA is the supporting entity for all Justdigg staff working in East-Africa (we have duty stations hosting one or two staff members in Southern Kenya and in Tanzania, Dar Es Salaam and Arusha), and the first point of contact for many of our partners in East Africa. Currently Justdigg has 16 staff members in East-Africa focusing on program management, finance, marketing & communication and monitoring, evaluation & learning. This is expected to grow to 20+ staff members in the coming year. East-Africa as a region plays a central role in Justdigg's strategy and from there we want to position ourselves as a leading organisation in landscape restoration in Africa. The ROEA plays a pivotal role in this ambition.

WHO WE ARE LOOKING FOR

With the growing number of programs within Justdigg, we are looking for our 'Rural Communication Coordinator East Africa' colleague to lead the communication activities in Kenya and Tanzania. Rural communication plays an instrumental role in dispersing information to communities in our project area, motivate and activate local stakeholders and ignite a regreening movement that is owned and led by local communities. The ideal candidate will be responsible for the rural communication of our projects in Kenya and Tanzania from planning to implementing. This comprises of but not limited to the strategic overview and day to day activities of the programs such as;

- Building grassroots communication plan for all the focus landscapes (projects) in Kenya and Tanzania.
- Create and align with all the landscape (project) managers of the upcoming communication activities and research.
- Ensure good internal communication flow between our Amsterdam office, Nairobi office, duty stations (Chyulu, Arusha and Dar es Salaam), and local partners.
- Execute planned communication as per the timeline agreed with all stakeholders (eg. Movie roadshows, murals, Sms services and such...)
- Work closely with key execution and media partners such as Havas, JCDecaux and such..
- Onboard new potential media partnership for a better exposure of the projects.
- Guide and assist on all filming and production expeditions both by Justdigg / by media partners.
- Manage and oversee the rural communication budget spending.
- Conduct field visit to gather local insights that can improve the communication strategy.
- Together with the creative team, work on coming up with contents for Tv, radio, out of home etc...



REQUIRED EXPERIENCE AND SKILLS

- 6 years of work experience, with strong preference for someone who has worked in landscape restoration.
- Strong interpersonal skills.
- Experience in rural communications planning and execution.
- Bringing structure to projects and communication with partners.
- Independent and proactive with experience working with colleagues from a distance.
- Fluent in Kiswahili and English.

WHAT WE OFFER

- Be part of a great mission: regreen our planet!
- Well serviced office space and inspiring work environment in Karen, Nairobi.
- As part of a fast-growing organization, there will be ample room for personal and professional development.
- Comprehensive and competitive set of benefits.
- Great colleagues and a diverse team.
- Gross salary from 175K - 225K Kes.



APPLY NOW!

If you believe you are the right person for this role, please send your CV and motivation letter to vacancies@justdigg.org before February 22nd 2023.

