WE ARE LOOKING FOR A
COPYWRITING INTERN

Do you want to use your talent for writing and storytelling to make a real, positive difference in the world?

Perfect. We’re looking for a copywriter intern that wants to help us in our mission to regreen Africa and cool down the planet.

Job description: Copywriting intern  
Starting date: September 2023  
(earlier start date also possible!)  
Duration: Minimum 4 months  
Hours a week: 32-40 per week  
Education level: University of Applied Science or University  
Years of experience needed: 0  
Salary gross per months: €300,-  
Field: Marketing & Communications  
Location: Amsterdam  
(working remote is possible in consultation)

ABOUT JUSTDIGGIT

We believe that if we can warm up the planet, we can also cool it down. Together with farmers, pastoralists and local partners, we cool down the planet by regreening dry and degraded land in Africa.

We also believe that the powerful combination of nature, tech and positive storytelling can help shape an abundant and climate-resilient future for all people and animals. That’s why we combine indigenous and cost-effective nature-based solutions with data, communication and (mobile) technology in our projects. We want to let the world know that nature-based solutions can be key to mitigating climate change, whilst inspiring the world to dig in and join this global regreening movement. Let’s cool down the planet, together!
WHO ARE WE LOOKING FOR?

For this internship, it’s important that you:

- Are a motivated and enthusiastic 3rd or 4th year student, who is looking for a challenging internship
- Are enrolled at a University of Applied Science or University
- Have an affinity with our green mission
- Have an affinity for language and are able to write engaging and inspiring copy (and wish to further develop your skills!)
- Are fluent in both Dutch and English, spoken and written
- Are eager to learn and want to have a hands-on internship

It would be nice if you already have some experience with digital communications and/or copywriting, but it is not required. A desire to help regreen the planet and a genuine way with words is more important!

WHAT WILL YOU BE DOING?

Storytelling and communication is an essential part of our work. To cool down our planet, we have to regreen hearts and minds all over the world by sharing the great benefits of nature-based solutions. We use communication to scale up the impact of our African regreening projects, and we run awareness campaigns within European countries to let everyone know that tangible solutions to climate change do exist.

As our new copywriter intern, you will help make our story come alive. You will oversee our tone of voice and its consistency across all our communication channels. You will be responsible for writing newsletters, blog posts, SEO pages, social media posts, (annual) reports, and more. As such, you’ll be writing copy of all shapes and sizes. Long, short, interesting, witty, or formal – when it comes to the written word, you can turn anything into a beautiful call for a greener planet!

During the internship, you will work closely with the copywriter and the rest of the communications team. However, we are a dynamic and collaborative organisation, so you will work together with all departments such as our programs team which run our on-the-ground regreening projects in Africa.

If you would like to develop yourself by doing something else, don’t hesitate to ask us! We’re open to all your creative ideas during this internship. It is a very versatile internship and you will be given a lot of responsibility and get an important role within the team.
WHAT DO WE OFFER?

Besides a really diverse job (not a single day is the same!) and making an important contribution to a great mission, we have more to offer you:

- Good work experience in a fast-growing non-profit organisation
- A valuable addition to your CV
- Work in a fun, motivated and informal team in the centre of Amsterdam
- Free and delicious lunch at the office
- Internship allowance of €300, - based on 40 hours per week (working remotely is possible in consultation)

APPLY NOW!

We are committed to building a team that includes and welcomes people of different genders, ethnicities, faiths, sexual orientations, and other diverse backgrounds.

If you are interested in this position please send your CV and cover letter to info@justdiggit.org. Do you have any questions about this vacancy? Please contact our office on telephone number: 020 737 23 66