



WE ARE LOOKING FOR A
**SOCIAL MEDIA
INTERN**

We are seeking a passionate and creative individual to join our team as a Social Media Intern to be based in Nairobi, Kenya. This internship offers a unique opportunity to contribute to impactful environmental initiatives while gaining valuable experience in social media management and digital communications.



Location:
Nairobi, Kenya

Employment type:
Full-time

3 - 6 months
with possibility of extension
based on performance and
organisational needs



ABOUT JUSTDIGGIT

Justdiggit (www.justdiggit.org) is a non-profit organisation based in the Netherlands, working on landscape restoration in Africa. Justdiggit restores degraded landscapes using rainwater harvesting, agroforestry, and climate resilient agriculture techniques. In Kenya, we work with a range of interventions to restore degraded rangelands using water harvesting and grazing management. In Tanzania, we inform and train farmers to bring back trees on their farms.

We have a hugely ambitious goal: we want to enable 350 million subsistence farmers in Sub-Saharan Africa to regreen their own land before 2030!

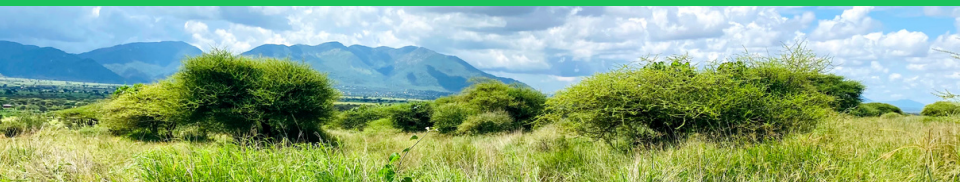
KEY RESPONSIBILITIES

- Assist in developing and implementing social media strategies to promote Justdiggit's projects, initiatives, and campaigns
- Create engaging content for various social media platforms, including Facebook, Twitter, Instagram, LinkedIn and TikTok
- Monitor social media channels, respond to inquiries and engage with our online community
- Collaborate with team members to plan and execute social media campaigns and contests



WHAT WE ASK

- Must be currently enrolled in or recently graduated from a relevant degree program in Communications, Marketing or any other relevant degree
- A strong passion for environmental conservation and sustainability
- Excellent written and verbal communication skills
- Basic knowledge of graphic design and video editing tools e.g. (Canva, Adobe, Creative Suite) is preferred but not required
- Demonstrated experience with social media platforms and content creation
- Ability to work independently as well as collaboratively in a team environment



WHAT WE OFFER

- An opportunity to gain hands-on experience in social media management and digital communications
- Mentorship and guidance from experienced professionals in the field
- Networking opportunities with like-minded individuals and organisations
- Flexible work schedules and the possibility of remote work arrangements
- A competitive Internship allowance will be offered, along with a commute allowance

JOIN US IN MAKING A DIFFERENCE



Interested candidates should submit their application to vacancies@justdigg.it.org that includes a resume and cover letter outlining their interest in the position by **11th April, 2024**.

