

# JUST DIGGIT IS LOOKING FOR A VISUAL DESIGN INTERN

At Justdiggit, we are passionately committing ourselves to landscape restoration in Sub-Saharan Africa. To strengthen our team and further our mission, we are looking for a visual design intern with design experience and an affinity with agriculture. Together, we will enable smallholder farmers to regreen their land using mobile technology.



**Location:** Arusha, Tanzania

Employment Type: Internship

Duration: Minimum 4 months

Hours: 32-40 per week



#### **ABOUT JUSTDIGGIT**

Justdiggit is a fast-growing non-profit organisation that restores degraded ecosystems in Africa by making dry lands green again with a positive impact on climate, nature, and people.

To achieve our goal of scaling our impact to millions of farmers by 2030, we developed a Digital Regreening Platform, with an app as its core component. This platform educates and activates farmers to implement effective regreening methods.



### **REQUIRED EXPERIENCE AND SKILLS**

- · Currently pursuing a Bachelor's degree in Graphic Design or a related field
- You are already living in Arusha
- You are a passionate and enthusiastic 3rd-year student, who is looking for a challenge
- You have an affinity with Justdiggit's mission and interest in agriculture
- You have an affinity for finding visuals and creating engaging content
- You have a good command of Adobe CC: Photoshop, Illustrator, Premier Pro, Figma or equivalent software
- You have a strong interest and proven experience in social media
- Basic knowledge of and experience with WordPress is preferable
- · Excellent communication and interpersonal skills
- Fluency in both English and Kiswahili
- You can work independently and show initiative
- You are eager to learn and like a hands-on internship

## **ROLE & RESPONSIBILITIES**

You will be part of the Digital Regreening Team, a diverse group with members from various nationalities and backgrounds. The team recently developed and launched an educational app in Tanzania aimed at farmers and pastoralists. The current focus is on promoting the app, building a digital community, further app development, and scaling up to other African countries.

Your responsibilities will include:

- Gathering and selecting visuals for courses, app screens, and social media posts.
- Enhancing visuals in Photoshop, Canva or other tools, as needed.
- Supporting the upload of new course content into the Learning Management System.
- Participating in team meetings and contributing to discussions on design and user experience.





### WHAT DO WE OFFER?

Besides a really diverse job (not a single day is the same!) and making an important contribution to a great mission, we have more to offer you:

- · Be part of a great mission: regreen our planet!
- As part of a fast-growing organisation, there will be ample room for personal and professional development
- Great colleagues and a diverse team
- Internship allowance

#### **APPLY NOW**

To apply, please send your resume and cover letter to <u>seconcies@justdiggit.org</u> before the 28th of January. Make sure you mention 'Internship Visual Designer' in the subject line of your email.

> Preferable start date: Mid February 2024 for 4 or 5 days per week. Note: We are looking for applicants who are currently living in Arusha.

To learn more about our mission and our current regreening projects, take a look at www.justdiggit.org.

