



WE ARE LOOKING FOR A
**COMMUNICATIONS
MANAGER NETHERLANDS**



Location:
Amsterdam

Employment type:
fulltime -
4 days a week optional



ABOUT JUSTDIGGIT

JustdiggIt is an NGO with offices in Amsterdam, Nairobi and Arusha and on a mission to cool down the planet by regreening degraded African landscapes. Together with local communities and partners, we bring back vegetation, and create positive climate impact at scale. With powerful storytelling, partnerships, and activation campaigns, we aim to inspire the world to join our regreening movement.



WHO WE ARE LOOKING FOR

To strengthen our impact, we are looking for an experienced and creative **Communications Manager** to lead our communication strategy in the Netherlands.

As our Communications Manager NL, you will be responsible for developing, implementing, and optimising all communication initiatives for JustdiggIt in The Netherlands. You will translate our mission into compelling stories and campaigns that mobilise people, partners, and supporters. Your work will make the greening movement visible, engaging, and impossible to ignore.

KEY RESPONSIBILITIES

- Develop and implement the Dutch communications strategy aligned with JustdiggIt's global brand narrative.
- Lead storytelling across channels (campaigns, newsletters, social and events).
- Proactively secure media coverage, responsible for all our Dutch media partners (mainly OOH, TV, Cinema).
- Proficiency in building and maintaining relationships with media professionals.
- Work closely with our visual designers, digital and social team and our programs team to translate impact data and field stories into engaging content.
- Coordinate campaign rollouts both internally and also externally with agencies and partners.
- Guard brand tone, visuals, messaging, and consistency across all Dutch communications.
- Support internal communications and help strengthen JustdiggIt's role as a climate communication leader.
- Strategically participate and coordinate events by delivering all promotional materials and messaging to maximise visibility.
- Boost the success of fundraisers by optimising the donation journey and storytelling on Supporta.

WHAT YOU BRING

- At least 3 years of experience in communications, media, or related fields.
- Proven experience in developing communication strategies and managing campaigns.
- Strong storytelling and copywriting skills (Dutch native is a must, English fluent).
- Familiarity with social media platforms, content management systems and digital analytics is a plus
- A network in Dutch media is a plus
- Ability to translate complex topics (climate, nature, impact) into accessible and inspiring stories.
- A proactive, creative mindset with strong project management skills.
- Strong organisational skills to manage multiple projects simultaneously, meeting deadlines and goals
- Affinity with environmental or social-impact organisations is a plus.



WHAT WE OFFER

- A meaningful role in a growing international organisation with real-world impact.
- A creative, mission-driven team in the heart of Amsterdam.
- Space to innovate and develop new communication ideas.
- Hybrid working options and a competitive salary for NGOs
- 25 vacation days per year (based on 40 hours per week)

APPLY NOW

If you believe you are the right fit for this role and are excited about the opportunity to make a difference, please submit your CV and cover letter by the **19th of January 2026** to vacancies@justdigg.it with reference to 'Communications Manager - The Netherlands'.

To learn more about our mission and our current regreening projects, have a look at www.justdigg.it.

